



TAKING HOMES TO A  
**HIGHER LEVEL.**



EFFICIENT  
INSTALLATION



CLEANER  
FINISHED LOOK



ARCHITECTURAL  
FREEDOM





# THERE'S NEVER BEEN CLADDING LIKE **THIS.**

ASCEND® Composite Cladding offers a first-of-its-kind solution that brings together beauty, performance and efficient installation for one of the best overall values on the market.

With tall exposures and the authentic look of real wood, ASCEND captures the high-end aesthetics today's homeowners demand. But with ASCEND, installation is quicker and more efficient than fiber cement, engineered wood and other composite panels. In fact, ASCEND can typically be installed with less labor required.

After it's installed, ASCEND doesn't just perform . . . it lasts. And lasts. And lasts. Keeping that "just-installed" look for years to come with little maintenance needed.

And that's just the beginning of the new heights ASCEND reaches.

REACH NEW HEIGHTS.



STREAMLINED INSTALLATION

VIRTUALLY MAINTENANCE-FREE

ASCEND 7" Plank in Ageless Slate



## EXCLUSIVE (GP)<sup>2</sup> TECHNOLOGY™

ASCEND is the world's first composite cladding engineered with a combination of **G**lass-Reinforced **P**olymer and **G**raphite-Infused **P**olystyrene. This exclusive (GP)<sup>2</sup> Technology was developed to achieve superior performance, meeting or exceeding industry test standards and criteria<sup>†</sup> for windload, workability, flame spread/smoke development and weatherability. With (GP)<sup>2</sup>, ASCEND boasts:

**Class A Fire Rating  
for both flame spread  
and smoke development**

**Impressive thermal and  
impact resistance**

**Superior windload  
performance**

Combining impressive strength with superb aesthetics, ASCEND's (GP)<sup>2</sup> compound delivers every must-have for a highly durable, ultra-premium home exterior. The Graphite-Infused Polystyrene technology also achieves an R-value of up to 2.0 when applied directly over sheathing, improving overall energy efficiency and helping to reduce thermal bridging.\*



#### WATER-RESISTANT

Prevents rotting, warping, shrinking and swelling.



#### GLASS FIBERS

Add strength and stability.



#### TITANIUM DIOXIDE

Protects against UV degradation.



#### WEATHERABLE PIGMENTS

Resist fading, even on dark colors.



#### IMPACT MODIFIERS

Resist dents and dings.



#### FLAME RETARDANTS

Decrease the spread of smoke and flames.



ASCEND 12" Board & Batten in Cast Iron

## ARCHITECTURAL FREEDOM FOR EVERY PROJECT

From design inspiration to finished installation, ASCEND is loved by homeowners and contractors alike. Not only does ASCEND's light weight construction make it easy to handle, its self-aligning stack lock makes it efficient to install – even by fewer laborers. The integrated, unified system requires no caulking, resulting in an efficient installation with a cleaner finished look. Architectural freedom further prevails with a beautifully curated color palette and range of profiles and textures that bring custom elegance to every home.



### STRIKING STYLE

With ASCEND, a color palette of 21 shades ranges from timeless to on-trend, while the look of real wood in a 5" Plank, 7" Plank and 12" Board & Batten creates the high-end aesthetics today's homeowners demand.



### EFFICIENT INSTALLATION

Contractor-friendly ASCEND is easy to handle, allowing crews to split up and complete more jobs. Plus, no sealing, touching up, joint flashing or caulking are required, meaning less mess and less waste.



### A LIFETIME OF BEAUTY, GUARANTEED\*\*

With ASCEND, years of minimal maintenance come backed by an industry-leading lifetime limited warranty for exceptional performance.

# ASCEND COMPOSITE CLADDING: NOT JUST DIFFERENT. BETTER.

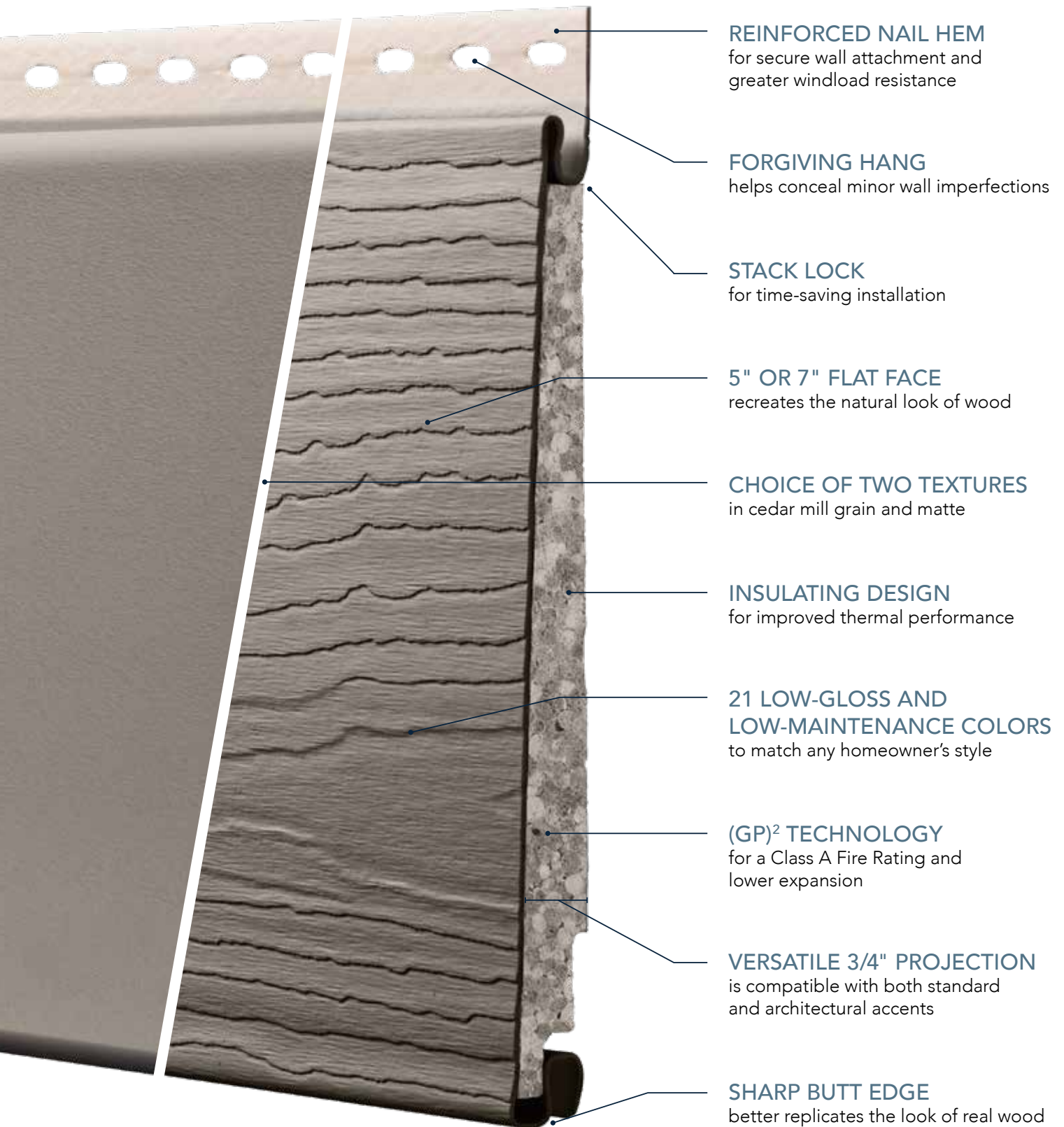
## ENGINEERED TO OUTPERFORM AT EVERY LEVEL

From installation ease to superior performance and appearance – ASCEND Composite Cladding will elevate your projects to a higher level of quality.

|             |                                                             | FIBER<br>CEMENT/<br>ENGINEERED<br>WOOD | VINYL<br>SIDING | ASCEND<br>COMPOSITE CLADDING SYSTEM |
|-------------|-------------------------------------------------------------|----------------------------------------|-----------------|-------------------------------------|
| AESTHETICS  | TALL PROFILE/EXPOSURE                                       | ✓                                      |                 | ✓                                   |
|             | FLAT FACE (5" / 7" PLANKS)                                  | ✓                                      |                 | ✓                                   |
|             | WIDE FACE (12" BOARD & BATTEN)                              | ✓                                      |                 | ✓                                   |
|             | REALISTIC WOODGRAIN APPEARANCE                              | ✓                                      |                 | ✓                                   |
| PERFORMANCE | SOLID FEEL AGAINST WALL                                     | ✓                                      |                 | ✓                                   |
|             | COMPATIBLE WITH<br>HIGH-END TRIM OPTIONS                    | ✓                                      |                 | ✓                                   |
|             | LIFETIME LIMITED WARRANTY**                                 |                                        | ✓               | ✓                                   |
|             | MOISTURE-RESISTANT<br>No swelling                           |                                        | ✓               | ✓                                   |
|             | RESISTS HIGH WINDS WITH<br>UNEXPOSED FASTENERS              |                                        | ✓               | ✓                                   |
|             | LOW MAINTENANCE                                             |                                        | ✓               | ✓                                   |
| EASE OF USE | EASY HANDLING                                               |                                        | ✓               | ✓                                   |
|             | EFFICIENT INSTALLATION<br>Self-aligning, one-person hang    |                                        | ✓               | ✓                                   |
|             | NO SEALING, TOUCHING UP,<br>JOINT FLASHING OR CAULKING      |                                        | ✓               | ✓                                   |
|             | NO SPECIALIZED SKILL REQUIRED<br>Less risk of errors        |                                        | ✓               | ✓                                   |
|             | ENHANCED SAFETY<br>No special tools or respirators required |                                        | ✓               | ✓                                   |

# PROFILES THAT OPEN UP DESIGN POSSIBILITIES.

The ASCEND Composite Cladding collection – now with a new matte profile – makes it easier than ever to create a beautiful home exterior featuring a remarkably realistic wood look that is virtually maintenance-free.

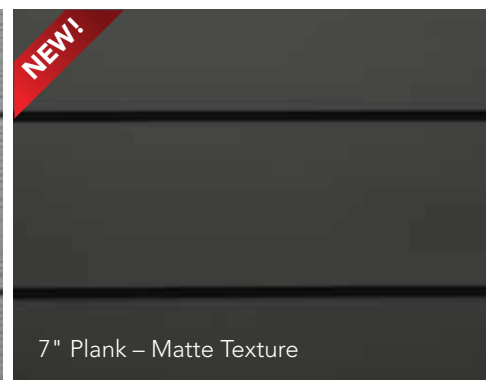




ASCEND 5" Plank in Harbor Blue

## 5" AND 7" PLANKS

Whether it's a classic Colonial, mid-century modern or industrial urban home, ASCEND 5" and 7" plank profiles will lend depth and texture to any architectural design. The clean-line appearance and natural-looking shadow lines further accentuate the impeccable craftsmanship of this versatile exterior cladding. Choose 5" Plank in cedar mill grain texture, or 7" Plank in cedar mill grain or matte texture.





ASCEND 7" Plank and 12" Board & Batten in Riviera Dusk



Cedar Mill Grain Texture



Matte Texture

### 12" BOARD & BATTEN

Featuring the realistic look of wood and high-performance technology of ASCEND Composite Cladding planks, ASCEND 12" Board & Batten beautifully replicates the artisan details of this historical handcrafted siding. The ample 10" board with 2" batten adds visual depth and striking architectural appeal as a vertical accent or whole-house exterior.

- Integral batten strip saves time vs. fiber cement battens that must be individually fastened, filled in and touched up
- Versatile 3/4" projection is compatible with both standard and architectural accents
- Cedar mill grain texture and matte finish complement a variety of exterior designs



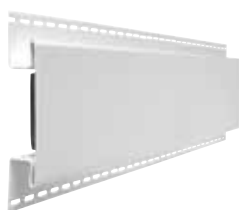
## GIVE EVERY PROJECT THE FINISH IT DESERVES

The true mark of a quality-crafted home is in the finishing details. Complete your exterior design with ASCEND corner posts, H-trim, lineals and other trim accessories featuring the same high-performance construction as ASCEND panels.

- Built with durability and weather-resistance in mind for long-term curb appeal
- Matte texture complements ASCEND's premium aesthetic for a polished, professional look
- Engineered for efficient installation



5-1/2" and 3-1/2" Composite  
Outside Corner Posts



5-1/2" Composite  
H-Trim



5-1/2" and 3-1/2" Composite  
Lineal Trims

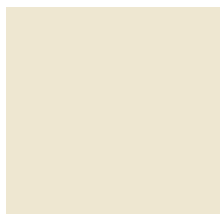


Composite  
J-Channel

ELEVATE YOUR PROJECTS.



Glacier White



Almond



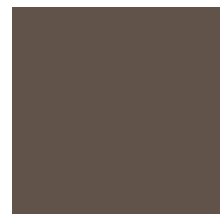
Monterey Sand



Pebble



Canyon Drift



Flagship Brown



Rustic Timber



Dover Gray



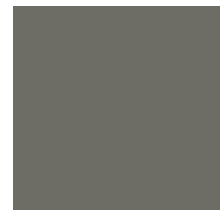
Cape Cod Gray



Sterling Gray



Storm



Ageless Slate



Charcoal Smoke



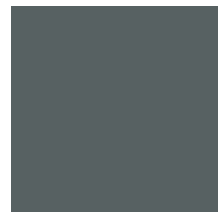
Cast Iron



Laguna Blue



Harbor Blue



Midnight Blue



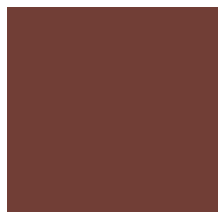
Riviera Dusk



Mountain Fern



Deep Moss



Fired Brick

# THE LOOK OF REAL WOOD. THE PERFORMANCE OF SOMETHING BETTER.

With ASCEND, superb aesthetics, workability and performance come together – installing efficiently and providing homeowners with a lifetime of minimal maintenance. It's time to reach new heights. **It's time to ASCEND.**



[ASCENDCompositeCladding.com](http://ASCENDCompositeCladding.com) | 800.922.6009



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