



ELEVATE YOUR  
EXPECTATIONS.

# MEET ASCEND.®

The exterior of your home is seen by everyone who walks by, drives along or knocks on your door. Give them a stunning look that turns heads.

From the road, from the sidewalk and from your front porch, the ASCEND® Composite Cladding System doesn't just make a beautiful impression. It leaves a memorable one. With the striking look of real wood and beauty that holds true even after prolonged exposure to the elements, ASCEND takes composite cladding to new heights. It's the perfect unification of aesthetics, performance and value.

Find a style that aligns to yours with a cladding system designed to maintain its beautiful appearance for years to come.

Take your home to a **higher level.**



# BETTER, NO MATTER HOW YOU LOOK AT IT.

ASCEND is a first-of-its-kind cladding system that combines beauty, performance, durability and easy maintenance all in one.

Visually, it's a virtual match to wood that lasts longer, is easier to maintain and costs a lot less to own. The color stays vibrant year after year to save you thousands in repaint costs. It has been designed and engineered to keep the weather out and the beauty in.

## SEE HOW ASCEND COMPARES . . .

|                                                     | VINYL | WOOD | FIBER<br>CEMENT | ENGINEERED<br>WOOD | ASCEND |
|-----------------------------------------------------|-------|------|-----------------|--------------------|--------|
| <b>HIGH-END AESTHETICS</b><br>Look and feel of wood |       | ✓    | ✓               | ✓                  | ✓      |
| <b>LOW MAINTENANCE</b><br>Never needs to be painted | ✓     |      |                 |                    | ✓      |
| <b>LIFETIME WARRANTY</b><br>Non-prorated coverage   | ✓     |      |                 |                    | ✓      |
| <b>FIRE PERFORMANCE</b><br>Class A-rated            |       |      | ✓               |                    | ✓      |
| <b>MOISTURE-RESISTANT</b><br>Peace of mind          | ✓     |      |                 |                    | ✓      |
| <b>INSULATING PROPERTIES</b><br>Thermal resistance* |       |      |                 |                    | ✓      |

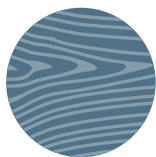
REACHING NEW HEIGHTS.



ASCEND 12" Board & Batten in Riviera Dusk

# UNRIVALED PEACE OF MIND.

With ASCEND, not only will your home's exterior have the high-end look of real wood, it will deliver impressive thermal and impact performance as well as fire- and moisture-resistance. Available in 21 on-trend colors, ASCEND provides long-lasting elegance with carefree maintenance.



## TEXTURE

Aesthetic perfection. ASCEND's realistic cedar mill grain texture replicates the organic beauty of natural wood, while the matte texture achieves a distinctly upscale modern-classic look.



## PROFILES

Featuring three profiles in a classic 5" Plank, tall 7" Plank and an extra-wide 12" Board & Batten that provide custom-crafted architectural appeal to help deliver a higher value to your home.



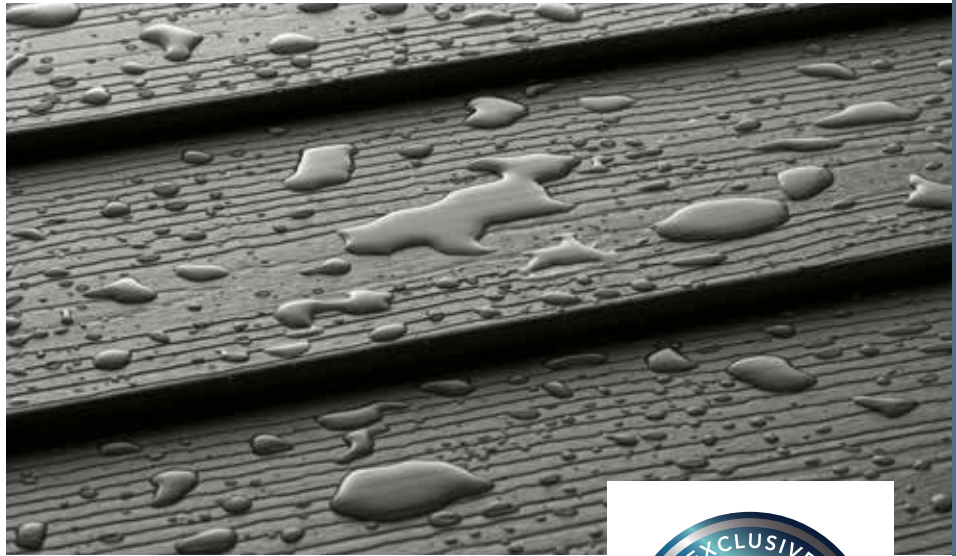
## COLOR

An extensive line of colors – chosen with an eye toward designer-inspired trends – lets you customize to your style while leaving a lasting impression.



## LIFETIME LIMITED WARRANTY\*\*

ASCEND is backed by a non-prorated warranty, providing superior peace of mind relative to alternatives that offer declining coverage value as time goes on.



## RESISTS THE ELEMENTS, LOOKS GREAT DOING IT

Wind. Rain. Hail. Heat. You never know when your house will be hit by the elements.

The ASCEND Composite Cladding System protects the beauty of your home with the innovative power of (GP)<sup>2</sup> Technology™. It's an outstanding solution for performance and strength.



### WATER-RESISTANT

Prevents rotting, warping, shrinking and swelling.



### GLASS FIBERS

Add strength and stability.



### TITANIUM DIOXIDE

Protects against UV degradation.



### WEATHERABLE PIGMENTS

Resist fading, even on dark colors.



### IMPACT MODIFIERS

Resist dents and dings.

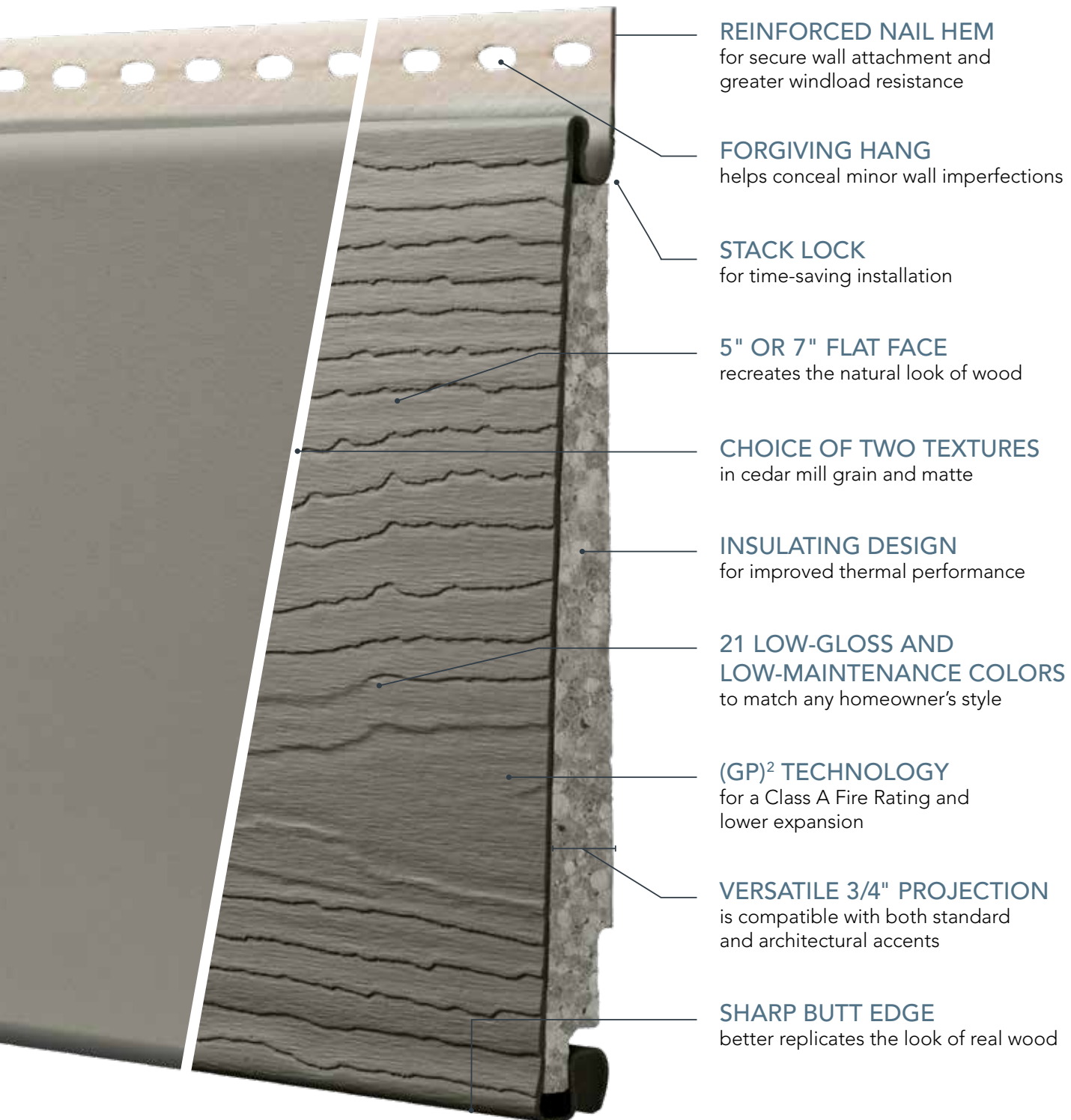


### FLAME RETARDANTS

Decrease the spread of smoke and flames.

# CUSTOM-CRAFTED ELEGANCE FOR EVERY HOME.

ASCEND Composite Cladding delivers the architectural freedom that brings your vision to life. Whether you're updating a classic look or creating something more modern, a versatile range of profiles lets you achieve a cohesive, high-end exterior with the authentic look of wood – without the maintenance.





ASCEND 5" Plank in Harbor Blue

## HORIZONTAL PLANK STYLES WITH LASTING APPEAL

Create a more defined, finished look with ASCEND 5" and 7" Plank profiles. Clean lines and subtle shadowing add depth and visual interest, while the natural wood look brings warmth to your exterior. Available in a 5" Plank in cedar mill grain texture, or 7" Plank in cedar mill grain or matte texture.



5" Plank – Cedar Mill Grain Texture



7" Plank – Cedar Mill Grain Texture



7" Plank – Matte Texture

# HIGH-END QUALITY AND STYLE WITH ADVANCED DESIGN INNOVATIONS.

Combining the remarkably realistic look of wood with high-performance composite technology, ASCEND 12" Board & Batten beautifully replicates the artisan details of this historical handcrafted siding. The ample 10" board with 2" batten provides visual depth and striking architectural appeal as a vertical accent or whole-house exterior.



ASCEND 12" Board & Batten in Cast Iron

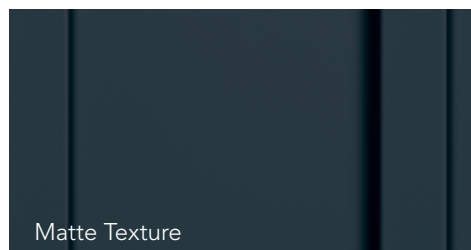
## VERTICAL PANELS THAT MAKE A STATEMENT

With its distinctive vertical profile and raised battens, ASCEND 12" Board & Batten beautifully accentuates a variety of architectural styles, such as today's modern farmhouse or craftsman home. Pair it with horizontal planks or other cladding to add a stately touch of height and grandeur to gables and entry ways.

- Extra-wide 12" panel width and a 3/4" projection create a high-end look and feel with architectural precision
- Organic look of wood with bold, crisp shadow lines
- Available in cedar mill grain or matte texture to complement a variety of exterior designs



Cedar Mill Grain Texture



Matte Texture

## ACCESSORIES

The true mark of a quality-crafted home is in the finishing details. Complete your exterior design with ASCEND corner posts, H-trim, lineals and other trim accessories featuring the same high-performance construction as ASCEND panels.

- Built with durability and weather-resistance in mind for long-term curb appeal
- Matte texture complements ASCEND's premium aesthetic for a polished, professional look
- Engineered for efficient installation



# TIMELESS DESIGN. LONG-TERM DURABILITY. EXCELLENT VALUE.

ASCEND Composite Cladding is a smart investment that can continue to pay off the longer you own your home. With its superior warranty and exceptional durability, ASCEND will maintain its beauty and deliver outstanding performance for years and years.



## SEE YOUR HOME **TRANSFORMED,** EVEN BEFORE THE WORK BEGINS.

Take your home to the next level with the ASCEND Visualizer. This easy-to-use design tool lets you create “before and after” shots featuring a variety of color schemes.

- Design-ready with a gallery of house images; access it from any mobile device and start designing.
- Upload a photo of your home and our AI technology will instantly prepare your image for designing. Or, submit your photo to our professional design team and they will prep the photo for you.
- Save your designs – all of your selections are listed and ready to go.

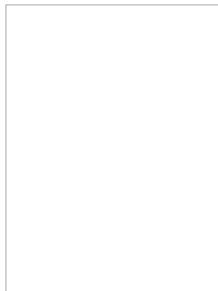
Try the ASCEND Visualizer tool at  
[ascend.renoworks.com](https://ascend.renoworks.com)



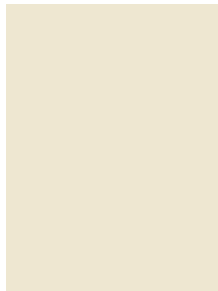
# SEE THE POSSIBILITIES.

## 21 FADE-RESISTANT COLORS

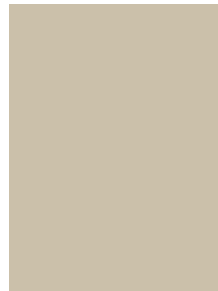
Nothing does more to impact a home's exterior design than color. Whether it's a rich color that draws your eye to an interesting architectural detail, or neutral hues applied to an historic home, a comprehensive palette ensures you are making tasteful color choices with enduring aesthetic value and the custom look you desire. ASCEND Composite Cladding has everything you need to let your vision unfold.



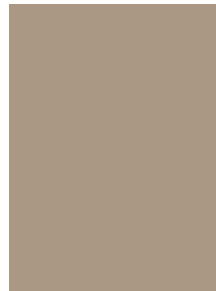
Glacier White



Almond



Monterey Sand



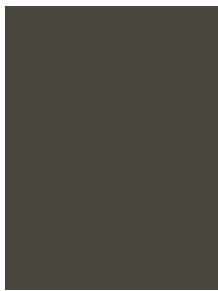
Pebble



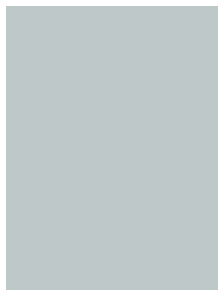
Canyon Drift



Flagship Brown



Rustic Timber



Dover Gray



Cape Cod Gray



Sterling Gray



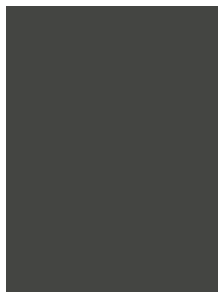
Storm



Ageless Slate



Charcoal Smoke



Cast Iron



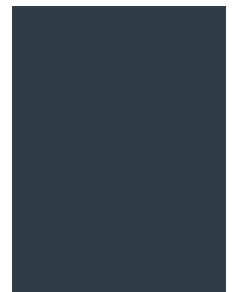
Laguna Blue



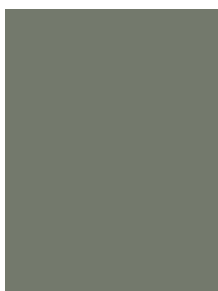
Harbor Blue



Midnight Blue



Riviera Dusk



Mountain Fern



Deep Moss



Fired Brick

# DIFFERENT. BETTER. BEAUTIFUL.



Discover the value ASCEND delivers at  
**[ASCENDCompositeCladding.com](http://ASCENDCompositeCladding.com)**



[ASCENDCompositeCladding.com](http://ASCENDCompositeCladding.com) | 800.922.6009



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